

**Thank you for
Helping Us Keep Our
Economy Strong**



**#Shop
Cambridge
SHOP LOCAL**

Did you know that Shopping Local at Small Businesses Benefits *YOU*, *YOUR* Economy and *YOUR* Community.

It Builds a Unique Culture

Local businesses give their communities a distinct character with products, services and job opportunities.

Reduce Your Environment Footprint

Local businesses tend to shop within the community. This cuts down on pollution, sprawl and congestion.

Your Money Stays Local

Money from sales tax goes toward services like street repairs, fire protection and trash collection. These services are integral to a healthy, well-run community.

Customers Have a Better Shopping Experience

Owners of local businesses are passionate about what they do and take the time to get to know their clientele.

It Strengthens Local Government

Small, independent businesses are engaged in the local government's community development decisions.

Job Opportunities Expand

Local businesses employ the most residents in their communities. They also employ the most people nationally.

It Benefits Local Nonprofits

On average, small businesses provide up to 250% more support to local nonprofits than larger businesses.

Consumers Get More Choices

Small businesses offer unique and diverse products that are often not found at chain-store locations.

Have you received above average Customer Service lately? Let us know.

www.cambridgechamber.com