

## MEDIA RELEASE



FOR IMMEDIATE RELEASE  
Oct. 16, 2023

### **Cambridge Chamber childcare policy given the greenlight**

CAMBRIDGE, Ont. - The Cambridge Chamber of Commerce is paving the way to provide further improvements to the national childcare plan.

The Chamber presented a policy at the recent Canadian Chamber of Commerce AGM in Calgary calling for the Government of Canada to work with provincial and territorial governments to explore all avenues, including increasing compensation to ECE workers in effort to attract more workers to this sector, in hopes of reducing wait lists magnified by Canada's national childcare plan.

The policy, which received overwhelming support from Canadian Chamber delegates, also advocates a continued role for entrepreneurs and businesses to provide childcare through public debate and Canadian Chamber advocacy with federal policymakers.

"As the pandemic has shown, women are the primary caregivers and have been first to bow out of the job market to stay home, even though they are vital contributors to our workforce," says Cambridge Chamber of Commerce President and CEO Greg Durocher. "But this is unfortunate, and as a Chamber network we should be doing what we can to ensure they have all the tools they need to return or stay in the workforce, and we hope our policy can help address this issue."

The policy now becomes part of the national Chamber network policy playbook in its advocacy efforts with the Canadian government.

For further information, contact:

Greg Durocher, President & CEO

Cambridge Chamber of Commerce

[greg@cambridgechamber.com](mailto:greg@cambridgechamber.com), 519.622.2221, Ext. 2223.

*The Cambridge Chamber of Commerce is committed to the enhancement of economic prosperity and the quality of life in Cambridge. A non-partisan organization funded solely by memberships, the Chamber works hard to address concerns of business, provide access to information resources and represent members at the municipal, provincial and federal levels of government. With more*

*than 1,700 member firms, the Chamber's strength is clearly in its hardworking volunteers and committees addressing issues affecting local business and providing practical solutions.*